

The American Academy of Dental Practice Administration

PRESENTS . . .



March 1-5, 2006
St. Regis Monarch Beach Resort • Dana Point, California

REGISTRATION FORM

Important! Please Complete And Mail!



THURSDAY, MARCH 2, 2006 — 8:30-10:00 A.M.

(20) _____ **Nido Qubein** — *If I Wanted To Buy What You Sell, Would I Buy It From You?*

THURSDAY, MARCH 2, 2006 — BREAK-OUT SESSIONS, 10:30 A.M.-12:00 NOON

1st or 2nd

Choice

Speaker/Topic

(21) _____ **Pam Smith** — *Forever Young? Immune Boosting Power for Anti-Aging and Peak Performance*

(22) _____ **Andrea Clasen** — *The Ritz-Carlton Gold Standard, How To Get There*

(23) _____ **Debra Engelhardt-Nash** — *Mission Impossible: Attracting, Hiring and Retaining a Superb Team*

(24) _____ **Dr. Arlen Lackey and Dr. Brian Lackey** — *CAD/CAM Dentistry: New Dimensions In Restorative Treatment*

THURSDAY, MARCH 2, 2006 — LUNCH & LEARN, 12:15 P.M. (Indicate on the Registration Page)

Please indicate your first, second and third choice in the space in front of the table number. Tickets issued on a first-come, first-serve basis. We have 26 tables with 9 tickets for each table. The subjects are excellent and varied. Space is limited — review the subjects and make your selection early. You must have a reservation and a ticket to attend. **Cost for session is \$50.**

___ **1. Ms. Andrea Clasen:** *The Five-Star Team.*

___ **2. Dr. Michael Dick:** *TEAM-BASED BUDGETING — Connecting Team Members to the Idea of Personal Responsibility for the Rewards They Receive.*

___ **3. Dr. Arlet Dunsworth:** *The Pillar Implant System for the Treatment of Snoring and Sleep Apnea.*

___ **4. Dr. Brad Dykstra:** *Incorporating Hard and Soft Tissue Lasers into Your Practice for Fun and Profit.*

___ **5. Ms. Debra Engelhardt-Nash:** *5 Elements of Practice Success + 1 Secret Ingredient.*

___ **6. Dr. Gordon Ferguson:** *Building a Self-sustaining Hygiene Department.*

___ **7. Dr. Brad Harken:** *Building a New Office or Remodeling an Old One? Tips From the Pro on Designing, Planning and Saving \$\$\$.*

___ **8. Dr. James Jackson:** *Hit the Jackpot Without Gambling. Successful Investing Made Easy!*

___ **9. Dr. Carl Jepsen:** *RAPPORT — What Is It and How Is It Optimized?*

___ **10. Dr. Dale Kennedy:** *Dealing With Adversity: That Which Does Not Kill You Can Make You Stronger!*

___ **11. Dr. Chris Kleber:** *Intraosseous Anesthesia — The Other Option.*

___ **12. Dr. Arlen Lackey:** *HOT CHOICES in Technology to Accelerate Your Practice.*

___ **13. Dr. Brian Lackey:** *The Future is Here, Esthetic, Productive CAD-CAM Dentistry.*

___ **14. Ms. Linda Lakin:** *Secrets of the Empowered Dental Team.*

___ **15. Dr. Alan Markoff:** *The Business of the Business of Dentistry.*

___ **16. Dr. Harvey Meade:** *Standout in Your Community...Discover Your Practice's Identity.*

___ **17. Dr. Steve Miller:** *A Regular Guy's Guide to Complex Cases.*

___ **18. Dr. Carol Moreno:** *Unique Bonus System — Pay Yourself First and Create a Team That Thinks Like You — The Owner.*

___ **19. Dr. Barry Moskowitz:** *Fun, Fun, and More Fun. Your key to Increased Productivity and Team Retention.*

___ **20. Ms. Mary Osborne:** *A System for Change. Create Systems Which Support Long-term, Significant Growth and Change in Your Practice.*

___ **21. Ms. Lisa Schildhorn:** *Practice Transitions — Finding the Right Associate.*

___ **22. Dr. Bud Sipko:** *Putting The M Back In Managing.*

___ **23. Dr. Kent Smith:** *Radio Headsets for Intraoffice Communication.*

___ **24. Ms. Pam Smith:** *Energized for Success: How to Live Better Longer. Practical Guidelines for Peak Performance Living for Your Dental Practice — for Life.*

___ **25. Dr. Andrew Toeman:** *Cerec 3 — Is It For You?*

___ **26. Dr. Melissa Tucker:** *Flex Tubing, Lies & Biofilm: The Truth Behind Dental Water Lines.*

THURSDAY, MARCH 2, 2006 — BREAK-OUT SESSIONS, 2:00 P.M.

(25) _____ **Consultant's Round Table:** *The AADPA Divas — All We Learned in Four Decades of Dentistry*
Dr. Burt Press, moderator Lois Banta — Annette Ashley Linder — Andrea Clasen

(26) _____ **Adrian Jurim:** *Preparing Exquisite and Predictable Veneers Lecture & Hands On Course (mark #15 on pg D)*

(27) _____ **Dr. Larry Emmott and Dr. Arlen Lackey:** *Technology Consultation*

(28) _____ **Dr. Dave Nibouar and Dr. Bill Campbell:** *Keeping The Fun in Dysfunctional — An Integral Approach to Practice Management*

FRIDAY, MARCH 3, 2006 — 7:00-8:30 AM

(29) _____ **Pam Smith:** *S.M.A.R.T. for Life — The Brain Wellness Plan*

(30) _____ **Dr. Gordon Gunn:** *The Female Mystique — Understanding Your Health and Body*

FRIDAY, MARCH 3, 2006 — 9:00-12:00 Noon

(31) _____ **Dr. Robert Cialdini:** *Influence: The Ultimate Power Tool*

FRIDAY, MARCH 3, 2006 — 9:00-10:30 AM

(32) _____ **Dr. Tom McDougal:** *What The Successful Dentist MUST Do To Stay Ahead*

(33) _____ **Dr. Bud and Karin Sipko:** *Who Pays Your Salary? Creating The Patient Centered Practice*

FRIDAY, MARCH 3, 2006 — 10:30 AM-12:00 Noon

(34) _____ **Annette Ashley Linder:** *Do You Have Too Much Time on Your Hands? How to Avoid Cancellations*

(35) _____ **Lois Banta:** *Solving the Mystery of Patient Finance: How to Help Patients Afford the Dentistry They Want*

FRIDAY, MARCH 3, 2006 — LUNCH & LEARN, 12:15 P.M. (Indicate on the Registration Page)

Please indicate your choice in the space in front of the table number. Tickets issued on a first-come, first-serve basis. Space is limited — Make your selection early. You must have a reservation and a ticket to attend. **Cost for session is \$50.**

___ **1. Dr. Bob Hamric:** *The Mel Tekavac Mastermind Group[.*

___ **2. Ms. Lois Banta:** *Real-Life Solutions – You Be the Consultant!*

FRIDAY, MARCH 3, 2006 — BREAK-OUT SESSIONS, 2:00 PM

- (36) _____ **Dr. Larry Emmott and Dr. Arlen Lackey:** *Technology Consultation*
(37) _____ **Brian Hufford:** *Extreme Financial Makeover — Realize Your Goals*
(38) _____ **Larry Katz:** *The Business Of Dentistry — Are You Making a Living?*
(39) _____ **Dr. Vincent Prestipino:** *Immediate Placement and Loading of Dental Implants: Trends and Considerations*

SATURDAY, MARCH 4, 2006 — 9:00 AM-12:00 Noon

- (40) _____ **Dr. John Kois** — *Implementing Cost Effective Dentistry: New Dimensions In Restorative Treatment*
(41) _____ **Karen Reisman** — *Did You Hear What I Didn't Say? How to Get Your Message Across*

SATURDAY, MARCH 4, 2006 — 12:00 Noon-2:00 PM

- (42) _____ **Karen Reisman** — *Letters From Einstein — Equation For Change*

SATURDAY, MARCH 4, 2006 — 2:30-4:30 PM

- (43) _____ **Dr. John Kois** — *Learning From Failures*

2006 AAPDA Golf & Tour Activities

GOLF TOURNAMENT

Friday, March 3, 2006 – Monarch Beach Golf Links – 12:30 PM Shotgun start

Monarch Beach Golf Links was designed by Robert Trent Jones, Jr. with 18 holes/6344 yards and a 128 slope rating. Jones has fashioned an intriguing layout in the Scottish links tradition on one of the select few oceanfront golf courses in California. This par-70 championship course offers a blend of stunning natural beauty and a variety of challenges.

of Players _____ @ \$200* per person = \$ _____

Playing with (name of golfers): _____

SIGN UP FOR OPTIONAL LUNCH FOR GOLFERS ONLY:

PGA TOUR BOX: Includes: (Pick one of each)

- | | |
|---------------------------|--|
| _____ Oven Roasted Turkey | _____ Fresh Baked White Bread |
| _____ Smoked Ham | _____ Whole Wheat Bread |
| _____ Roast Beef | (All choices served with Pasta Salad, Fresh Fruit, Bakery Fresh Treat, |
| _____ Tuna Salad | a Bag of Chips and a Bottle of Water) |

of Lunches _____ @ \$18 per person = \$ _____

HISTORIC MISSION AND LAGUNA BEACH TOUR

Friday, March 3, 2006 – Historic Mission and Laguna Beach – 12:30-5:30 PM

You will visit the Mission San Juan Capistrano, most know for the annual "return of the swallows" as well as its historical significance as Orange County's birthplace. Perhaps nowhere else does the sheer tranquility and benign character of mission life and old Spanish California come so vividly to life. After enjoying a private, in-depth docent led tour, you will continue on to Laguna Beach for an afternoon of shopping and browsing the galleries. Laguna is known for its lovely beaches, incredible views, wonderful shopping and a haven for the most talented artists in the county. Those who wish to attend may enjoy a brief walking tour provided to showcase the highlights of the area before being set free to explore on your own.

of People _____ @ \$50* per person = \$ _____

* Price does not include lunch.

Space is limited and will fill up quickly, so register ASAP!

Please send this form with your registration so you will be included in the Golf or Tour count.

Payable by check, made out to AADPA or MasterCard/Visa.

Please remove this 4-page meeting registration section, make the required copies, complete form(s), enclose your check(s) before February 1, 2006 and mail to:

**THE AMERICAN ACADEMY OF DENTAL PRACTICE ADMINISTRATION
c/o KATHLEEN UEBEL, EXECUTIVE DIRECTOR
1063 WHIPPOORWILL LANE
PALATINE, ILLINOIS 60067-7064**

**If you have questions about any fees or categories, please contact
Kathleen Uebel at (847-934-4404)**

**If you have not made your hotel reservations, please send in the enclosed
St. Regis Monarch Beach form or Fax to 949-234-3370.**

Be sure to note that you are with the AADPA Room Block when making reservations.